

**INVITATION - Colloquium for PhD Programme Series 1, 2025, Faculty of Business and Economics**

Dear All,

The Faculty of Business and Economics will hold our **Colloquium for PhD Programme Series 1, 2025** on **20 – 23 January 2025 (Monday - Thursday)** at Auditorium, Level 2, Azman Hashim Building, Faculty of Business and Economics

The details are as follows:

<b>DEPARTMENT OF DECISION SCIENCE</b>	
<b>20.01.2025</b> <b>Monday</b> <b>9:00 – 10:00 am</b>	<b>Proposal Defence Presentation – Yuxin Peng</b>  Title: <b>Developing a Strategic Framework for Artificial Intelligence Adoption in Supply Chain Visibility: An Empirical Study in Malaysia SMES</b>
<b>20.01.2025</b> <b>Monday</b> <b>10:00 – 11:00 am</b>	<b>Thesis Seminar Presentation – Asmida binti Mustafa</b>  Title: <b>Human Population Projections for Malaysia</b>
<b>20.01.2025</b> <b>Monday</b> <b>11:00 – 12:00 pm</b>	<b>Candidature Defence Presentation – Yibing Shang</b>  Title: <b>The Impacts of Uncertain Events on the Connectedness of the UK's Stock Markets: Evidence from Brexit to Russia-Ukraine Conflict</b>
<b>DEPARTMENT OF POLITICAL SCIENCE, PUBLIC ADMINISTRATION AND DEVELOPMENT STUDIES</b>	
<b>20.01.2025</b> <b>Monday</b> <b>2:00 – 3:00 pm</b>	<b>Thesis Seminar Presentation – Kai Zhao</b>  Title: <b>Longitudinal Effects of Leadership Styles on Follower Outcomes: The Role of Self-leadership and Trust</b>
<b>20.01.2025</b> <b>Monday</b> <b>3:00 – 4:00 pm</b>	<b>Thesis Seminar Presentation – Hongwei Li</b>  Title: <b>Social Enterprise Certification System in China and its Implications</b>
<b>DEPARTMENT OF MANAGEMENT AND MARKETING</b>	
<b>20.01.2025</b> <b>Monday</b> <b>4:00 – 5:00 pm</b>	<b>Proposal Defence Presentation – Aditya Anand Lanjewar</b>  Title: <b>Effects of Industry 4.0 Capabilities, Frugal Innovation, Strategic Agility, Technological Turbulence, and not Invented here Syndrome on Digital Innovation Performance in Indian Oil and Gas Industry</b>
<b>DEPARTMENT OF FINANCE</b>	
<b>22.01.2025</b> <b>Wednesday</b> <b>9:00 – 10:00 am</b>	<b>Candidature Defence Presentation – Binwei Wu</b>  Title: <b>The Impact of Media Coverage and Sentiment on IPO Underpricing: Traditional vs. social media</b>
<b>22.01.2025</b> <b>Wednesday</b> <b>10:00 – 11:00 am</b>	<b>Thesis Seminar Presentation – Yasmin Abd Rahim</b>  Title: <b>Uncover Returns on Islamic vs Conventional Equities against Fluctuations of Interest Rates: Evidence from Wavelet Analysis</b>

<p><b>22.01.2025</b>  <b>Wednesday</b>  <b>11:00 – 12:00 pm</b></p>	<p><b>Proposal Defence Presentation – Wardatul Adawiyah</b>  Title: <b>Bank Network Interconnectedness and its Relationship on Bank Performance: A Study of Profitability, Loan Performance, and Stability in Indonesia</b></p>
<p><b>DEPARTMENT OF ACCOUNTING</b></p>	
<p><b>23.01.2025</b>  <b>Thursday</b>  <b>9:00 – 10:00 am</b></p>	<p><b>Candidature Defence Presentation – Su Yu</b>  Title: <b>Corporate Digitalization and Environmental, Social and Governance (ESG) in China: The Moderating Effect of Internationalization and Board Capital</b></p>

All are invited.

Thank you and have a great day.